2015-2016 Board – Meeting #8 Minutes

Date: Thursday, May 19, 2016
Time: 5:30 PM
Location: Urban
530 Walnut Street, 7th Floor
Philadelphia, PA 19103

Attendance List: Chris Renfro, Kevin Brown, Jeremy Pampuch, Scott Cepietz, Allie Sedor, Charlie Mumford, Meredith Lis, Mike Zettlemoyer, Zach Suralik, Eammon Farley, Paige Glassman, Katrina Lawrence, Joe Natale

Via Telephone: Jon Miller, Drew Sirianni

Responsibility for action items is indicated by (bold type).

1) Introductions: The minutes from the 3/2/16 meeting and the 4/11/16 meeting were presented for approval. They were approved and will be posted to the website. (Sedor/Gormley)

2) Organization Updates:
   a) National
      i. eRoom/Higher Logic Transition – On the YMF’s current account, Network Solutions only allows 300MB of storage. Options would be to pay for space on Google or upgrade the Network Solutions account. The Board’s consensus was that the Google option is easier (cost is $2/month for 100GB storage). (Gormley/Renfro/Committee)
      ii. Elections – 5/1-6/1/16: Renfro encouraged the Board to visit the page (www.asce.org/elections) for bios/links at the bottom. If interested, Board members can send along individual endorsements, and Renfro passed around a sample letter. He noted that if used, the date on the sample letter must be updated and the body of the letter must be tailored accordingly.
      iii. Infrastructure Week – 5/16-23/16: Renfro encouraged the Board members to get involved and relayed the website (www.infrastructureweek.org). No one from the Board has expressed interest yet.
   b) Section
      i. Technical Groups Dinner Meeting – 4/14/16: This event was held at the Villanova Conference Center and covered various engineering-related topics. The event was extremely well-attended.
ii. Student Representation: Villanova and Swarthmore were both unresponsive and did not show up to the meeting.

iii. Spring Social – 5/5/16: The Spring Social was another success. Congratulations to the award winners (Leese/Sirianni), Gormley for recognition of his national award, and Mumford/Lawrence for their recognition by the Section.

3) Past Events:
   a) Adopt-A-Highway Cleanup – 4/17/16: Approximately 15 ASHE/ASCE/Student attendees collected over 100 lbs of trash. A clean up will take place again in October. Cost of the clean up was $35 plus the cost of snacks (ASHE paid for the bar tab). Miller noted that the YMF should budget $100 for next year’s split with ASHE.
   b) Critical Issues Seminar – 4/21/16: The YMF received very good feedback on both the panelists and the venue (Time). There were 79 registrants and 72 attendees. Space was tight and only 1 speaker and 1 microphone were available. The total cost of the event was $744, which is $50 under what was budgeted. Natale is still waiting on the check from MASITE. Natale also noted that the panelists were given thank you gifts.
   c) Mid-Atlantic Region Student Conference – 4/22-24/16: The Friday Social was a success. Renfro has been reimbursed. He has requested that any photos from the event be sent to him. Drexel University won the Steel Bridge competition and the University of Maryland won the Concrete Canoe competition held that weekend.
   d) CANstruction Competition – 5/13/16: It was noted that the fabrication of this year’s structure was the best it has ever been. 7,800 cans were used to construct the YMF’s structure, which is on display until De-CANstruction at 6pm on 5/22. Voting for the People’s Choice award is open until 4PM Monday (5/23). Farley will send a recap with link to vote to Einstein so it can be posted on social media. Natale noted that he ordered a new saw and router bit for next year. $231.28 remains in the budget. (Farley)
   e) CivE Club STEM Program – Friday (5/20) is the final day for constructing the Balsa Wood bridges. Tuesday (5/24) is the competition/awards ceremony. There are only 15 RSVPs so far. Last year 45 people came to the testing day. It was suggested that reminder be sent to the invitees.
   f) K-12 Local School Outreach – ongoing: Mumford noted that the YMF reached out to 1,300 students this year. It was requested that the YMF award two volunteers at the Election Happy Hour with certificates thanking them for their service. Renfro also recommended bringing flyers to the Happy Hour to recruit for next year.

   (Mumford/Lawrence)
      i) General George A. McCall School Women’s Career Day – 5/5/16: Leese and Caroline V. were able to reach out to 100 students.
      ii) General George A. McCall School STEAM-Fest – 5/12/16: Unfortunately the YMF could not participate in this event, but would like to in 2017.
      iii) Hillcrest Elementary School – Recruitment for this event is going on presently. The YMF was able to by-pass clearances for this event, which will be held for 5th graders.
      iv) Julia R. Masterman School (7th and 8th Graders) – 6/2/16: Looking for volunteers. The event will take place from 8:30-11 in 3 algebra classes, reaching about 90 students.
v) Julia R. Masterman School (5th Graders) – TBD week of 6/13/16: The date and activities are still TBD, but 120-150 students will be involved.
vi) Germantown Academy – Mumford and Lawrence passed along contact information regarding some interviews students may request over the summer with professionals to fulfill an assignment. Additionally, a fall visit will be planned.

vii) Upper Perkiomen High School – The YMF has also offered interviews to these students in a similar fashion.
viii) Mariana Bracetti Academy Charter School – The YMF will be reaching out in the fall, as time ran out during this school year.

4) Upcoming Events:
   a) Election Happy Hour – 5/26/16: Ballots have been sent out via email blast. Renfro noted that the YMF can vote by absentee ballot if unable to make it to happy hour. Sirianni/Renfro/Brown to sit down and determine appointed position alternatives. (Sirianni/Renfro/Brown)
   b) I-676 Bridges Reconstruction Project – 6/8/16: RSVP is full. The tour will take place on 6/8 and an email blast is going out tomorrow (5/20) with information on the happy hour to follow. (Hassan/Sedor)
   c) Phillies Game & Tailgate – 7/21/16: RSVPs are currently low, however the larger groups have yet to RSVP. The YMF will be charging $20/ticket, although they were purchased for $10/ticket (BOGO deal). Zettlemoyer will be sending out a duties sign-up sheet. Additionally a draft tailgate flyer has been distributed for comment. The tailgate will be held in Lot M (same as PWD tailgate). South Jersey and Delaware chapters are contributing. (Zettlemoyer)

5) Potential Events:
   a) Philadelphia Bicycling Infrastructure Tour & Quizzo Mashup: Renfro asked for those interested in the planning efforts. It was noted that the WTS bike tour was set to take place in the next week, and MASITE’s bike tour is scheduled for October. (Renfro)
   b) Wissahickon Cleanup: Coleman will obtain contact information from Suralik. The event should be targeted for the end of June/beginning of July. (Coleman)
   c) Professional Development Series – August: Two topics to choose from: (1) Learning to Manage Others or (2) Budgets and Project Management. The second option seemed to be the favorite among the Board. The event will include light appetizers and could take place at Time again. (Natale)
   d) Stroud Water Research Center – August/September: This is an indoor facility in a LEED accredited building. There is also a large outdoor space that treats stormwater and wastewater. The facility is located in Avondale, PA. Pampuch will be reaching out to the Delaware Section to inquire whether they would want to go in jointly on this event. Zettlemoyer will provide DE contacts. (Pampuch/Zettlemoyer)
   e) Comcast Center Tour: This was suggested as a proposed event for the fall of 2016.

6) Miscellaneous Business:
   a) Google Drive: The Awards List, Items List, and Joint Events List that are currently posted on the Google Drive are the latest.
b) LinkedIn Account: Sedor has checked in with Einstein for an update on changing the account setting to Group. **(Sedor/Einstein)**

c) Rebranding Logo Contest & Apparel Order: Natale was slightly disappointed in the quality of the golf shirts. The logo contest is posted and votes are being tallied. A deadline will be determined and advertised. The Board will need to decide on whether to pursue the winning logo or involve a graphic designer. T-shirts with the new logo could go on sale next year.

d) Website Redevelopment: Gormley provided an update on the modifications to the site. He noted that the YMF would be able to announce the new site at the Election Happy Hour, and finalize the new site this summer. **(Gormley/Committee)**

e) RSVP Photo Disclaimer/Liability Waiver: A blanket statement was added on our photo page.

f) Salary Survey Initiative: Bob Wright noted that the YMF is more technologically savvy and could be easier for the YMF’s membership to participate in the survey. A sample questionnaire with 45-50 questions from 2006 was provided. Pampuch will be on the committee. **(Pampuch)**

g) Snapchat Account: Launched on 5/13/16 to coincide with CANstruction and already has 40 followers. The Board will need to determine guidelines (i.e.: how and what to post as well as who can access the account).

7) Open Discussion

a) The YMF’s Constitution & Bylaws will be revised to correct and align the Board Year to the Fiscal Year as well as update Position Descriptions.

8) Officer Reports:

a) Vice President (Kevin Brown) – Brown thanked the Board for participating in the ASCE Made Me survey.

b) Treasurer (Nha Truong) – Nothing Additional.

c) Secretary (Allie Sedor) – Nothing Additional.

d) Awards Chair (Scott Cepietz) – Nothing Additional.

e) CivE Club Chair (Zachary Suralik & Kevin Walsh) – Nothing Additional.

f) College Contact Chair (Eammon Farley & Paige Glassman) – Nothing Additional.

g) Community Service Chair (Brett Coleman & Jon Miller) – Nothing Additional.

h) Information Technology (IT) Chair (Jesse Gormley) – Nothing Additional.

i) K-12 Contact Chair (Katrina Lawrence & Charles Mumford) – Nothing Additional.

j) Professional Development Chair (Joe Natale) – Nothing Additional.

k) Public Relations (PR) Chair (Meredith Lis) – Send along items for the Summer newsletter (6/30 deadline).

l) Social Events Chair (Kristin Leese & Michael Zettlemoyer) – There will be extra money available for the Phillies game, and Zettlemoyer presented the idea of offering drink cozies. The Board was in favor of this idea.

m) Social Media Chair (Brian Einstein) – Not Present.

n) Technical Events Chair (Jeremy Pampuch) – Nothing Additional.

o) Past President (Drew Sirianni) – Sirianni acknowledged the hard work this year’s Board has put in.
p) Mentors (Chris Gray & Kazi Hassan) – Not present.

9) Scheduling of next meeting – Brown will send out a Doodle Poll for a July meeting.